



## FOR IMMEDIATE RELEASE

### *Arbortech Announces Promotion of Craig Moses to Head of Sales*

**Wooster, Ohio - August 28, 2024** - Arbortech is proud to announce the promotion of Craig Moses to the position of Head of Sales. Craig has been a vital part of the Arbortech/Stahl family since January 2017, most recently serving as the Director of Sales for the eastern U.S. territory for Stahl Truck Bodies.

In his previous role, Craig was responsible for managing all sales from Stahl distributors east of the Mississippi River, from Maine to Florida. Under his leadership, the East Territory experienced significant growth, expanding nearly fourfold. Craig also managed one large Arbortech fleet account and several Stahl distributors purchasing Arbortech chipper bodies. Craig brings a wealth of knowledge about the Arbortech product line and has established strong relationships with many large Arbortech fleet and truck dealership managers/owners. His active involvement with the Tree Care Industry Association (TCI) and the International Society of Arborists (ISA) has further strengthened his industry connections.

"We are excited to promote Craig into his new role," said Mike Stuckey, President of Arbortech. "Craig's experience and strong industry relationships make him a good fit to support our great Arbortech partners."

Craig's career includes previous experience as a General Manager at a logistics and trucking company, where he honed his sales and customer service skills. He also co-owned and managed a bakery/restaurant in Port Clinton, OH, showcasing his entrepreneurial spirit. Craig holds a Bachelor of Science Degree from Virginia Tech and is passionate about the tree care industry.

**About Arbortech:** Arbortech is a leading manufacturer of forestry truck bodies, chip bodies, and specialized aerial forestry/tree service truck bodies for arborists and other tree care professionals.

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